

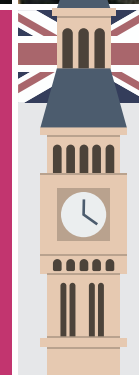
Group Leisure & Travel AWARDS 2024



Become an Awards Partner and benefit from fantastic value packages that maximise your branding across print, online, email... and the event itself.



Scan the QR code to watch the highlights of the 2023 ceremony in 60-seconds.



**Bigger and even better...
London's calling for 2024!**

A new 5-star venue, and a new time of year for the only national awards celebrating group travel.

Get **Thursday 27th June** at the **Royal Garden Hotel, Kensington, London** in your diary.

Organised by Group Leisure & Travel magazine, our awards recognise the best attractions, experiences and suppliers for groups trips and holidays, as voted for by our readers.

So join us, become an official Awards Partner. In return, you will receive extensive branding in print, online and through a powerful email marketing campaign.

It culminates with a fantastic Awards Dinner and Ceremony, where you will benefit from the high profile exposure that comes with being an Awards Partner, including your own private table and the opportunity to present one of the award categories. But there's even more...

See what our 2023 Awards Partners said...



"This is our opportunity to give back to the industry that supports us. Rewarding excellence is something we pride ourselves on and supporting an industry leading organisation with their awards seems an ideal fit for us." - **Paul Brandwood, The Royal Mint**

"Being part of the awards is a fantastic way to show our continued support for group travel. We really appreciate the networking opportunities the awards provide. It's great to be out and about meeting people in person and the event is always an enjoyable evening."

Kia Lewis, HF Holidays



Awards Partner Packages options

Option #1 – Awards Partner ‘Standard’ Package

- Free table for 8 persons at the prestigious 5-star Awards Ceremony and Dinner in London.
- You, as a presenting partner of a category, will announce the winner during the ceremony and present the award along with the celebrity host.
- Your logo in every edition of Group Leisure & Travel over the promotional period, including the nomination and voting features, through to the Awards ceremony.
- Your logo in the Awards Review included with Group Leisure & Travel and also published online.
- Logo included in a range of email marketing promoting the event and asking readers to vote and enter.
- Logo included prominently on the screens at the awards website and within online stories and features about the awards.
- Logo included on the screens at the Awards ceremony and when your individual category is announced.
- Your category partnership announced by the presenter.
- A photograph of you presenting the award to the winner included in the magazine's Awards Review and within the online photo gallery.
- Plus, you will be free to use the official partner logo to show everyone you are supporting these important awards.

Cost: £2,625 + VAT



Option #2 – Awards Partner ‘Plus’ Package

Everything in the ‘Standard’ package, **plus:**

- Upgrade to partner table of 10 guests at the dinner with priority seating.
- Full page A4 advert in the GLT magazine Awards Review.
- Full page advert in the A5 Awards Programme & Dinner menu.
- A guaranteed comment from you as a partner included with the GLT Awards Review editorial in the magazine and on the awards website.

Cost: £3,400 + VAT

GTO of the Year Award® ‘Exclusive’ Package

Everything included in the ‘Standard’ and ‘Plus’ packages as well as:

- Additional branding and links within the Group Travel Organiser of the Year® Award pages on the website.
- A unique place on the judging panel interviewing the finalists and deciding the winner, who wins £2,000 to use on a familiarisation holiday.
- Spotlight Video (worth £1,500) created and edited by our team and featured on our website, newsletter and social media channels.

Cost: £3,950 + VAT





“We’re confident that being an Awards Partner provides the most prestigious and cost effective promotion with regular frequency you can obtain. Get in touch and I will tell you more.”

Sharon Yandell, Events & Promotions
01908 613323
sharon.y@yandellmedia.com



It's not just the ceremony, there's so much more...



Be in the middle of all the pre and post event publicity!



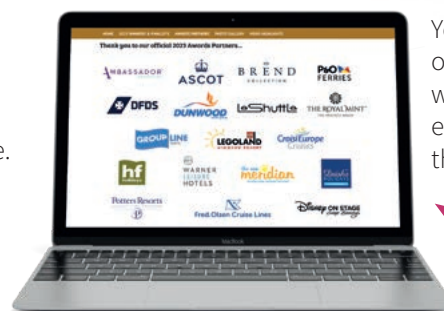
Recognition on our awards email marketing.



A free full page in the Awards Review.**



Your branding on the awards website - exposure in all the right places!



Kudos!
 Tell everyone you support this fantastic initiative.

Your Awards Categories for 2024 are...

Best Attraction for Children & Families
 Best Museum or Gallery
 Best Historic Attraction or Venue
 Best Garden Visit
 Best Coach or Tour Operator - UK Tours
 Best Ferry or Fixed Link Operator
 Best Event for Groups
 Best Christmas Experience
 Best Guided Tour
 Best Accommodation for Groups

Best Group Dining Experience
 Best Theatre Production
 Best Cruise Line
 Best Ticketing Agency
 Best UK Destination
 Best International Destination
 The Excellence Award
 Best Group Tour Operator
 Best UK Attraction
 Group Travel Organiser of the Year Award®

For full information about the Group Leisure & Travel Awards and current partnership availability, or to book your participation, contact **Sharon Yandell** now on **01908 613323** or e-mail **sharon.y@yandellmedia.com**

*Categories subject to change at the full discretion of the organisers. Event date is subject to ongoing Government rulings on public assembly and therefore the organisers reserve the right to make appropriate changes if required affecting the date or venue at their absolute discretion, including reverting to an online ceremony if required and the type of presentations. **'Plus' and 'Exclusive' packages. To see the terms and conditions of booking go to: www.groupleisureandtravel.com/awards/terms