

# Group Leisure & Travel AWARDS 2025



Become an Awards Partner and benefit from fantastic value packages that maximise your branding across print, online, email... and the event itself.



Scan the QR code to watch the highlights of the 2024 ceremony in 60-seconds.

It's the only national awards for group travel and it will be back at the five-star Royal Garden Hotel, London on Thursday 26th June 2025.

Organised by Group Leisure & Travel magazine, our awards recognise the best attractions, experiences and suppliers for groups trips and holidays, as voted for by our readers.

So join us, become an official Awards Partner. In return, you will receive extensive branding in print, online and through a powerful email marketing campaign.

It culminates with a fantastic Awards Dinner and Ceremony, where you will benefit from the high profile exposure that comes with being an Awards Partner, including your own private table and the opportunity to present one of the award categories. But there's even more...

### See what our 2024 Awards Partners said...



"The GLT Awards is simply the best initiative in the group travel calendar. Whether it's GTOs or coach operators, having an opportunity to present at this prestigious ceremony is a no brainer, allowing us to stand shoulder to shoulder with pillars of the group travel industry." - **Graham Hopcraft, DFDS**

"The GLT Awards are the BAFTAs of group travel, recognising the best providers, and most importantly, they are voted for by group travel organisers. They are a unique event and we loved attending them in the summer months and in London." - **Ellen Walker, Travel Editions**



# Awards Partner Packages options

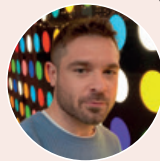
## Option #1 – Awards Partner ‘Standard’ Package

- Free table for 8 persons at the prestigious 5-star Awards Ceremony and Dinner in London.
- You, as a presenting partner of a category, will announce the winner during the ceremony and present the award along with the celebrity host.
- Your logo in every edition of Group Leisure & Travel over the promotional period, including the nomination and voting features, through to the Awards ceremony.
- Your logo in the Awards Review included with Group Leisure & Travel and also published online.
- Logo included in a range of email marketing promoting the event and asking readers to vote and enter.
- Logo included prominently on the screens at the awards website and within online stories and features about the awards.
- Logo included on the screens at the Awards ceremony and when your individual category is announced.
- Your category partnership announced by the presenter.
- A photograph of you presenting the award to the winner included in the magazine’s Awards Review and within the online photo gallery.
- Plus, you will be free to use the official partner logo to show everyone you are supporting these important awards.

**Cost: £2,725 + VAT**



### See what our 2024 Awards Partners said...



“The GLT Awards is a great opportunity to showcase your brand to the industry elite and the perfect way to celebrate an incredible year with colleagues and friends.” - **Harry Lockyear, Mischief / The Play That Goes Wrong**



## Option #2 – Awards Partner ‘Plus’ Package

Everything in the ‘Standard’ package, **plus:**

- Upgrade to partner table of 10 guests at the dinner with priority seating.
- Full page A4 advert in the GLT magazine Awards Review.
- Full page advert in the A5 Awards Programme & Dinner menu.
- A guaranteed comment from you as a partner included with the GLT Awards Review editorial in the magazine and on the awards website.

**Cost: £3,500 + VAT**

## GTO of the Year Award® ‘Exclusive’ Package

**SOLD!**

Everything included in the ‘Standard’ and ‘Plus’ packages as well as:

- Additional branding and links within the Group Travel Organiser of the Year® Award pages on the website.
- A unique place on the judging panel interviewing the finalists and deciding the winner, who wins £2,000 to use on a familiarisation holiday.
- Spotlight Video (worth £1,500) created and edited by our team and featured on our website, newsletter and social media channels.

**Cost: £3,950 + VAT**





# It's not just the ceremony, there's so much more...



Be in the middle of all the pre and post event publicity!



Recognition on our awards email marketing.



Kudos!  
Tell everyone you support this fantastic initiative.



Your branding on the awards website - exposure in all the right places!

A free full page in the Awards Review.\*\*



“We’re confident that being an Awards Partner provides the most prestigious and cost effective promotion with regular frequency you can obtain. Get in touch with Lisa who will be happy to help you.”



**Sharon Yandell, Senior Sales Manager**

## Your Awards Categories for 2025 are...

- Best Attraction for Children & Families
- Best Museum or Gallery
- Best Historic Attraction or Venue
- Best Garden Visit
- Best Coach or Tour Operator - UK Tours
- Best Ferry or Fixed Link Operator
- Best Event for Groups
- Best Christmas Experience
- Best Guided Tour
- Best Accommodation for Groups

- Best Group Dining Experience
- Best Theatre Production
- Best Cruise Line
- Best Ticketing Agency
- Best UK Destination
- Best International Destination
- The Excellence Award
- Best Group Tour Operator
- Best UK Attraction
- Group Travel Organiser of the Year Award®

For full information about the Group Leisure & Travel Awards and current partnership availability, or to book your participation, contact **Lisa Milton** now on **01908 613323** or e-mail [lisa.m@yandellmedia.com](mailto:lisa.m@yandellmedia.com)

\*Categories subject to change at the full discretion of the organisers.\*\*'Plus' and 'Exclusive' packages. To see the terms and conditions of booking go to: [www.groupleisureandtravel.com/awards/terms](http://www.groupleisureandtravel.com/awards/terms)

